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GROUP VENTURES INCENTIVE TRIP LOOKBOOK

Group Ventures creates unique, upscale events for our clients and their guests. We start with a destination and theme and transform them into an immersive and exciting event. Group Ventures ensures that every detail is relevant, imaginative and polished. Our goal is to create the ultimate event experience where each guest leaves with a smile and a wonderful memory.



**The Breakers Palm Beach
Incentive Program with Recognition Event**

4 Days/3 Nights

330 Participants

Optional Activities: Deep Sea Fishing,
Catamaran Cruise, Water Taxi Mansion Tour,
Historic Palm Beach Bike Pedal, Golf, Spa

Gatsby-Themed Welcome Event

The luxurious Art Deco Breakers Resort in Palm Beach created the perfect backdrop for a Great Gatsby-themed welcome night event. Guests readily joined in the theme by dressing from the Roaring 20s. On the elegant lawns of The Breakers, guests enjoyed dinner, nightclub-style jazz and other music of the era. Social Dancers mingled. Rave reviews followed. Clearly, an event up to Jay Gatsby's standards!



**JW Marriott Los Angeles L.A. LIVE
Multi-Wave Incentive Programs with
Recognition Events**

Two Waves (5 Groups): 4 Days/3 Nights
Each Wave 1,675 Total Participants
Off-property Dinner Events at Dolby Theatre
and Microsoft Square

Optional Activities: Best of Beverly Hills, TMZ
Hollywood Tour, Beach Cruiser Tour, Hiking in
the Santa Monica Mountains, Surfing/Paddle
Boarding Lessons, J. Paul Getty Center,
Universal Studios, Warner Bros., Golf

LA Street Party and Dinner at Dolby Theatre

At Group Ventures, we strive to dazzle
guests with the unexpected. By creating a
Los Angeles based incentive trip for a large
contingent of California attendees, we knew
we needed to deliver experiences with an
element of surprise that would “wow” even
the locals.

We kicked things off with an L.A. Street
Party for 1,000 people on Microsoft Square,
in the downtown entertainment district. The
party continued at the Dolby Theatre, home
of the annual Academy Awards ceremony.
After an Oscar-style cocktail reception and
dinner on stage, we sent guests off in
Hollywood-style, feeling like winners.

We were thrilled to hear in our post-event
feedback that the L.A. locals were blown
away by the elegance and exclusivity of the
evening. Mission accomplished!





**The Resort at Pelican Hill
Incentive Program with Recognition Event**
4 Days/3 Nights
320 Participants

Optional Activities: Yachting Excursion,
Catamaran Cruise with Naturalist, Golf, Spa

Italian Street Festival-Themed Welcome Event

The Italianate architecture and lush grounds of the Resort at Pelican Hill inspired a welcome night event designed to evoke the sights, sounds and cuisine of an Italian street festival. Guests entered through a rustic gate where they were greeted by a pair of stilt walkers in Venetian costumes. Opera singers, a mandolin player and a string trio set the musical mood while living Greek statues delighted the eye. It was truly a magical evening. Bravo!



Mandarin Oriental Washington, D.C. Multi-Wave Incentive Programs with Recognition Events

Three Waves (5 Groups): 4 Days/3 Nights
Each Wave

1,335 Total Participants

Optional Activities: A Tribute to Our Nation's
Heroes, Abraham Lincoln's Washington,
Mount Vernon, US Capitol and Library of
Congress, Segway Tour of National Mall, Spa

Dinner Events at Smithsonian Museums

In planning a three-wave incentive trip in
Washington, D.C., Group Ventures' goal was
to create exclusive events the guest could
never experience on their own. The
solution? Feature two of the city's
awe-inspiring Smithsonian museums for
unforgettable, after-hours dinner events.



At the American History Museum, a
uniformed drum corps greeted guests and
set the patriotic mood. Actors in period
costume mingled with the crowd all
evening, while an electric violin quartet
provided live music.

The WWII era inspired a truly special dinner
at the Air and Space Museum. Guests dined
under the wings of a WWII fighter plane
while a big band orchestra featuring an
Andrew Sisters-inspired trio, transported the
group back in time.

Through exclusive access to two national
museums, we met our goal of creating
unique, memorable events. Not surprisingly,
feedback was glowing!



**Four Seasons Resort Scottsdale at Troon North
Incentive Program with Recognition Event**

4 Days/3 Nights

335 Participants

Optional Activities: Hot Air Ballooning, Pink Jeep/Sedona Tour, Bondurant School of High Performance Driving, Cattle Drive, Golf, Spa

Cowboy and Cowgirl Welcome Night

Our guests knew there would be a Western-themed welcome dinner, but they were surprised and super-excited on arrival to receive the gift of brand-new cowboy boots to wear at the party. The evening's dinner combined authentic Western fare with sumptuous linens and centerpieces for a casually elegant mood. A trick roper entertained the crowd, while a Western band provided the perfect soundtrack to a stunning evening under the stars.



MEETINGS + EVENTS + INCENTIVES